



WPVI PHILADELPHIA
4100 City Line Ave.
PHILADELPHIA PA 19131

Acknowledgment of Agreement Between WPVI PHILADELPHIA and

DATE: 11-02-2012 PAGE: 1 of 1

GREER, MARGOLIS, MITCHELL, BURNS &
ASSOC - 863
ATTN: MAURA GILROY
3050 K STREET, NW
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
404084	10-30-2012	11-01-2012	1	OBAMA FOR AMERICA	BARACK OBAMA FOR PRES	POLITICALS	WPVE - PHILADELPHIA

Agency Est#			CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
			247548	PHILADELPHIA	A. CLIFFORD	11-05-2012	11-05-2012	M (Broadcast Month, Cycle 1)	N	247548

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
							1	30	1					1	20,000	1	20,000.00
A 1	11-05-2012	11-05-2012	08:30PM - 11:30PM	EAGLES GAME ON WPVI/WPHL (10908)	9									1	20,000	1	20,000.00
A 2	11-05-2012	11-05-2012	08:30PM - 11:30PM	EAGLES GAME ON WPVI/WPHL (10908)	7		30	2						2	30,000	2	60,000.00
COMMENTS FOR EAGLES GAME AIRING ON WPHL																	
Contracted Gross Total: 3 80,000.00																	
Actual Gross Total: 3 80,000.00																	
Agency Commission: 12,000.00																	
Net Total: 68,000.00																	

Month/YR	Preempted	Made Good	Contract Total	Adjustments	Actual Total
Nov 12	0.00	0.00	80,000.00	0.00	80,000.00
TOTAL	0.00	0.00	80,000.00	0.00	80,000.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M>New Makegood Activity, CM=Combined Makegood